

ASCERTAINMENT INTERVIEWS

FOR 12/8/92

8:30

✓ HELEN PAGE
EDUCATION SPECIALIST
MONT. CO. LITTER CONTROL
451 WEST THIRD STREET
DAYTON, OHIO 45422

JULIE MIELKE
DIRECTOR
THE OTHER PLACE
660 N. MAIN ST.
DAYTON, OHIO 45405

STAN MAHER
VICE PRESIDENT
MANPOWER OF DAYTON
P.O. BOX 158
DAYTON, OHIO 45401

DIANE BOYER
DEVELOPMENT DIRECTOR
ST. JOSEPH'S CHILDREN
TREATMENT CENTER
650 ST. PAUL AVENUE
DAYTON, OHIO 45410

9:00

DIANE DAVIS
EXECUTIVE DIRECTOR
WOMEN'S RECOVERY CENTER
515 MARTIN AVENUE
XENIA, OHIO 45385

RICIA BALLAS
DIRECTOR
ARTHRITIS FOUNDATION
2621 DRYDEN ROAD
SUITE 102
MORaine, OHIO 45439

DR. ROSE STOIA
DAIRY & NUTRITION COUNCIL
7 TRIANGLE PARK DRIVE
SUITE 701
CINCINNATI, OHIO 45246

✓ LARRY KINNEER
DIR. MARKETING & COMM.
HOSPICE OF DAYTON
324 WILMINGTON
DAYTON, OHIO 45420

9:30

JODY MCGUIRE
ASSOCIATE PASTOR
SALEM CHURCH OF GOD
6500 SOUTHWAY ROAD
CLAYTON, OHIO 45315

✓ ANDY ETCHISON
MARKETING DIRECTOR
MEMORIAL HALL & COURTHOUSE SQUARE
125 EAST FIRST STREET
DAYTON, OHIO 45402

COLLEEN DECOURCY
DIRECTOR OF MARKETING
DARTMOUTH HOSPITAL
5350 LAMME ROAD
DAYTON, OHIO 45439

WILLIE WALKER
DAYTON URBAN LEAGUE
UNITED WAY BUILDING
184 SALEM AVENUE, SUITE 240
DAYTON, OHIO 45406

Section 3

- **Springfield Today Public Affairs Program**
- **Community Focus Public Affairs Feature**
- **Community Bulletin Board Public Service Announcements**

WTJC-TV "Springfield Today"

Driven by the continuous ascertainment of the WTJC-TV coverage area, the station produces a regular half hour public affairs program, telecast weekly, which specifically deals with top community issues and needs. This program, "Springfield Today", is the longest running series on WTJC-TV and has been seen since 1980. Since 1982, the program has been produced and hosted by Ms. Josephine Hill.

"Springfield Today" incorporates the specific issues and needs from the top problems listings compiled through all sources of ascertainment by the station. Frequently, guests appear on the program to present a balanced view of community issues and problems. Whenever possible, the station acts as a catalyst to bring opposing views together in the spirit of respect and compromise leading to solutions.

Included are various program synopsis sheets from actual programs seen in the "Springfield Today" series and produced by WTJC-TV.

"SPRINGFIELD TODAY"

Today we produced a 5 part series and a special ½ Hour "Springfield Today" Program at Franklin Middle School.

A Mock Accident was in progress featuring the Springfield Fire Department, Police Department, Maines Towing Company, and several volunteers from the School and from Mothers Against Drunk Driving. We witnessed an accident from the time the pretend victim, Jason from Franklin Middle School who was killed while riding his bike home from school until the Squad was called to pick him up. We also learned the driver was driving under the influence of alcohol, and we witnessed her arrest and the tests she was subject to before coming to this conclusion. The kids really seemed to enjoy this program. It took place outside in the parking lot and they got to see the car turned over, the Firemen putting out the fire caused by the accident, the Paramedics taking care of the passenger in the car and also the procedure they use when there has been a fatality. In closing we interviewed several students and asked them what they had learned by this demonstration and what they would like to say to anyone about drinking and driving.

HOST/PRODUCER: JO HILL

TOPIC: (1.) YOUTH
(2.) EDUCATION
(3.) DRUG ABUSE

"SPRINGFIELD TODAY"

Our Focus today was on Youth. Our guest was from Mental

"SPRINGFIELD TODAY"

Family Breakdown ranked number eight on our top 10 Springfield Community Problems list for 1992. Today our guests were Mary Perry, Clark County Jail Chaplain and Liz Parrett, Associate Pastor for the Springfield Pentecostal Assembly Church located here in Springfield. We started off the program defining Family Breakdown and going on to explain the primary causes of Family Breakdown as we know it in our Community. We discussed what some of the influences are in society that contribute to

"SPRINGFIELD TODAY" SPECIAL EDITION

Today we did a live production in our Studio with more than 60 students from North and South High Schools located here in Springfield. Our special guest hosts were Pat Bass, Health teacher and counselor from South High School and Michael Dixon, Counselor from North High School. This program was done in conjunction with Continental Cablevision.

We taped two one half hour programs in one morning with this group. The first program was entitled "Saudi Arabia and the Gulf War" and we discussed how the students felt about the war and what was going on in our Nation. Some of the students have relatives in Saudi and they shared some thoughts and letters from those in service. They explained their concerns about the future and some problems they are experiencing now because of the conditions in the Gulf.

Our second Program was entitled "Teen Pregnancy" since teenage pregnancy continues to be a major issue in our society. Statistics become more alarming each year. Clark County has one of the highest teen pregnancy rates in the State. Births to 15 to 19 year olds have increased by more than 50% from 1989 to 1990 right here in Springfield. 25 million teens contract sexually transmitted diseases each year nationwide. At this rate, by High School graduation 1 in 5 will have been infected. We have educated, we have warned, we've told them to "Just say No", but obviously it's not working. What are we doing wrong? What can be done? This was the focus of today's Program.

Jo Hill
PUBLIC AFFAIRS DIRECTOR
TOPIC: YOUTH AND CHILDRENS' EDUCATIONAL PROGRAMMING
(A.) GULF WAR
(B.) TEEN PREGNANCY

"SPRINGFIELD TODAY"

Today we talked with Lisa Spitler and Glenn Baker who are volunteer Para-Medics from the Enon Mad River Township Emergency Medical Services. We discussed what an Emergency Medical actually is and what the difference is between a volunteer and a career E.M.S. They explained that there are several types of Emergency Medical Services available in our area beginning with Public Safety, Fire Department based and Independent and ending with Private E.M.S. They explained the different levels of care available and the differences in training between the levels., these included, Emergency Medical Technician- Ambulance, Advanced EMT and EMT Paramedic. We discussed what the different skill levels do and how they are able to stay current on changes in the field. They explained the role of the EMT or Paramedic and how the personnel is authorized to perform medical care including protocols and verbal orders. They explained how they communicate with the hospitals and how the personnel are notified of a call, if they do not stay at the station. In closing they brought out several pieces of Emergency Equipment and showed us how and why each piece is used.

JO HILL
PUBLIC AFFAIRS DIRECTOR
HOST/PRODUCER
TOPIC: EDUCATION

"Springfield Today"

Crime and Law and Order ranked number 3 on our top 10 Springfield Community Problems. Today Sheriff Gene Kelly, Deputy Deb Catanzaro, and the Robot "Deputy Do-Right" were our guests. We taped a 2 part program and part one focussed on Crime and drugs in our Community. The D.A.R.E. was explained to us mainly by the voice of "Deputy Do-Right" and we learned how effective this program has been in our community. Deputy Deb told us when she became a deputy and what problems she faces as a female deputy in Clark County. We discussed what D.A.R.E. teaches our youth and why it is so important for all kids to complete this program which lasts for 17 weeks. We learned about how the D.A.R.E. program is funded and how they came up with the name of the Robot. Deputy Do-Right demonstrated a few of his talents including a built in video recorder and cartoons that tell kids about crime and how to avoid being involved with it. In closing Sheriff Kelly gave a telephone number to report crime in our neighborhoods.

JO HILL

PUBLIC AFFAIRS DIRECTOR

"SPRINGFIELD TODAY"

Our guests this week were from the Enon-Mad-River Township Fire Department. They included Elmer Beard, Assistant Chief, and Training Officer and Bob McKee, Captain and Fire Prevention Officer. We discussed a brief history of the department, and what a fireman does besides fight fires and save lives. (smile) We talked about fire prevention and what the public can do to protect our lives and property, what happens if not an adequate amount of personnel respond to a call, how they are notified of an emergency call and how many fire trucks they have available for a call. We also discussed how firefighting has changed over the years, how the department receives funding for operations, contributions and what is done with the money and they shared some suggestions they had for fire safety. They explained how they handle hazardous waste materials and how they deal with leaf or trash fires. We discussed what kind of training is needed to become a fire fighter and how one would go about becoming a member of a fire department. In the time remaining we discussed the importance of the volunteer in fire protection for our community.

JO HILL

PUBLIC AFFAIRS DIRECTOR

HOST/PRODUCER

TOPIC: CRIME AND LAW AND ORDER-FIREFIGHTERS

"SPRINGFIELD TODAY"

Today's program focus was Ohio Edison and Energy-How to conserve it! Our guest for this program was Senior Consumer Representative, Rosemary Clark. We started off the program with the basics-where energy is used in the home. We showed a pie graph visual which shows the energy use in a typical home, total energy such as gas, oil, electricity or wood. She explained how generally speaking most consumers aren't really interested in saving energy as such but are truly asking about how to reduce their utility costs. They want to lower what they pay for energy not so much actually lowering their use. However, the two many times go together, to reduce costs the consumer needs to consider reducing consumption. She explained that since 53% of our home energy use goes towards home heating, if a consumer wants to reduce their utility bills they will need to concentrate on improving their home's heating efficiency. Graph # 2

"SPRINGFIELD TODAY"

The focus for today's program was Education-Our guests were from Springfield Christian Schools, the Supr. Ron Groush and School Principal Linda Kaehr. We discussed what a parent should expect of a school, how a Christian School is different from a public school, How can Christian Schools compete with public schools who invest five or six thousand dollars per year in educating a child, and how they respond to the charge that the Christian School is a "Hot House" environment. We discussed what they hear about their alumni, how things go for them after they leave Springfield Christian Schools and how successful they are. Ron shared with us the qualities they look for in choosing staff members, and how things went this last year at Springfield Christian. Ron and Linda shared some of their long range goals for the school and where they are in their program toward those goals. In the closing moments of the program Ron showed a model of the new school being built to house the students in the near future. They also shared parts of the curricular with our viewers.

JO HELL

PUBLIC AFFAIRS DIRECTOR

HOST/PRODUCER

TOPIC: EDUCATION

"SPRINGFIELD TODAY"

Our focus for today's program was City Government and our guest from Springfield City Hall was Matthew Kridler, City Manager. We started off the program with Matt telling us his impressions of Springfield now that he has been here for 10 MONTHS. He pointed out the City's greatest assets as well as the greatest weaknesses. We discussed downtown development, the status of the Hotel Project, Status of the Clark Civic Center, and how he thinks these projects will help our downtown over all. He shared with us changes he foresees regarding Tax abatement, recent attention that have focussed on police related concerns, and what he feels is the best approach to solving the Drug problem here in Springfield. We talked about how attention has also centered around problems in our parks, particularly Snyder and Rose Street Parks, he talked about the problem as he sees it and what can be done to solve them immediately. From time to time the City has debated over changes in our City Charter, particularly the ward system of representation, he shared his thoughts with us on this issue. In the moments we had left he explained the philosophy behind Issue 5.

JO HILL

PUBLIC AFFAIRS DIRECTOR

HOST/PRODUCER

TOPIC: CITY GOVERNMENT

"SPRINGFIELD TODAY"

Our focus for this program was drug abuse in Clark County and what is being done about it. Our guest is Rick McCracken-Bennett who is the Dir. of McKinley Hall here in Springfield. We started off the program discussing Family Life since it is the first life area to be effected by some members drinking or other drug use, he gave us some examples of why this is true. We discussed how family members begin to be effected by the addict or alcoholic and take on "survival roles" which he described to us using the terms Chief enabler, Hero, Scapegoat, Lost Child and Mascot. He mentioned the word enabling a few times and gave us some examples of this behavior. He told us about hope for recovery for these people and gave us some hints to follow if we suspect a loved one of alcohol or drug abuse. He explained the role of the family members in healing, what services are available locally to abusers, and how children of abusers suffer emotionally and sometimes physically. We closed the program after giving local telephone numbers to our viewers for help in these situations.

Altogether we produced 4 parts to this program.

JO HILL

PUBLIC AFFAIRS DIRECTOR

HOST/PRODUCER

TOPIC: ALCOHOLISM AND DRUG ABUSE

SPRINGFIELD TODAY AND
TV 26 COMMUNITY FOCUS

Senior Citizens ranked number 8 on our top 10 Springfield Community problems list. Our program today focussed on Prostate Cancer a natural consequence of aging. Our guest was Dr. Thomas Board who we visited at Community Hospital in his office there.. This short segment was also added to a special program we aired entitled "Prostate Cancer- What everyone should know". It was a 22 minute documentary hosted by Mason Adams. The week of September 16th through the 23rd has been designated the second annual Prostate Cancer Awareness week, sponsored by the Prostate Cancer Education Council. The council's goal was to educate as many persons as possible about the disease and it's early warning signs. Locally Dr. Board shared the results from a recent Prostate screening that was offered free of charge to Ohioans to determine who was at risk for this disease. The percentage who tested positive were then sent to local Dr.'s to complete the examinations necessary. In closing Dr. Board gave some tips regarding the early detection of Prostate Cancer.

JQ HILL

PUBLIC AFFAIRS DIRECTOR

HOST/PRODUCER

TOPIC: SENIOR CITIZENS AND PROSTATE CANCER

01/06/93
Sponsor No. 515
Order No. 24
Terms: AS RENDERED
Logged:

AFFIDAVIT OF PERFORMANCE

This announcement was broadcast 11 times. As entered in the station's program log. The times this announcement was broadcast were billed to

WTJC-TV Community Focus

One of the most challenging aspects of local station telecast of public affairs programming is overcoming the "time out factor". Since

TV 26 COMMUNITY FOCUS

Crime and Law & Order ranked number four on our top 10 Springfield Community Problems list for 1992. Today we visited Jayce Fair, who is the President of MADD here in Clark County. We discussed DUI Sentencing in Clark County and of the 344 cases MADD followed to disposition, 330 were completed within six months. Most of the Offenders (287) entered a plea of not guilty. The 57 who entered a no contest or guilty pleas at their arraignments were found guilty of DUI and sentenced at that time. We learned

TV 26 COMMUNITY FOCUS

Crime and Law and Order ranked number four on our top 10 Springfield Community Problems list for 1992. Today we visited Sherrif Gene Kelly at Clark State Community College where he was conducting a Law Enforcement Academy Class. We discussed crime in Clark County and how officers are trained to combat this through the academy. He explained techniques we can use to protect our homes and our families from crime and told us to always be aware of our surrounding when we are at a mall or anywhere there are people gathered together for any type of function and we do not know them personally. We talked about the most common crimes we face in our Community and what has been done to eliminate these on a daily basis. Sheriff Kelly explained that we now have many foot officers in our Community who can be in our Neighborhoods at any time and who are familiar with the area and the people who live there. He explained the Neighborhood watch signs we often see in our neighbors windows and how effective this form of deterrent can be for a neighborhood. In closing he gave a telephone number to call if we see any type of crime in our neighborhoods , you can call this number without leaving your name.

HOST/PRODUCER: JO HILL

TOPIC: CRIME AND LAW & ORDER

TV 26 COMMUNITY FOCUS

Drug Abuse ranked number one on our top 10 Springfield Community Problems list for 1992. Today we visited Exodus House and talked with the manager there Ricky Richardson who is also a former inmate of the Clark County Jail. He talked about Exodus House which is a house located on Fountain Ave. In Springfield and is open for inmates who are released from the Clark County Jail and have no home to go to. They must be willing to continue in the programs the Jail Chaplain has started for them, look for work until they find something and continue their education. They may use the facility for one year after they are released from Jail and by then they should be well enough established in a job and making enough money to get an apartment of their own. We discussed the residents living in the house now and how well they have done since leaving Jail and starting their lives over. Rickey shared with us several success stories relating to the Program and also his own story. In closing we gave information for anyone listening who would like to assist with the Program.

HOST/PRODUCER: JO HILL

TOPIC: DRUG ABUSE

TV 26 COMMUNITY FOCUS

Race Relations ranked number seven on our top 10 Springfield Community Problems list for 1992. Today we visited Ricky Boyd, Chairman of the "100 Black Men Conference" Program started here through the Southern Christian Leadership Conference founded by Martin Luther King Jr. We discussed the purpose of the Conference which is to provide Male leadership for young Black men who desperately need this attention. He explained the goal of the conference which is to empower African-Americans of the Greater Dayton Area to take control of their lives through utilization of new information, informed choices and support from each other. We discussed what he felt this conference could accomplish for young men in the area and what they could learn from the experience of being involved with these leaders. We also discussed crime in the inner city and how a lot of it was blamed on the inner city youth and should not have been. In closing he shared some of his ideas about how the problem can be solved and how he intends to go about doing it with the help of this conference.

HOST/PRODUCER: JO HILL

TOPIC: RACE RELATIONS

TV 26 COMMUNITY FOCUS

Crime and Law and Order ranked number four on our top 10 Springfield Community Problems list for 1992. Today we visited the Clark County Jail and talked with the Jail Chaplain, Mary Perry. We discussed the different kinds of problems she deals with daily regarding the inmates she comes into contact with. She explained that when a woman comes into the Jail population usually her first problem is dealing with being separated from her children, usually there is not someone ready to help her take care of them while she is incarcerated and this presents a real problem when she may be there for a period from one day to six months. We discussed what happens to these children and what the Chaplaincy can do to help in some cases. We learned about the different programs that are available to the inmates and how they can receive job training while there. She gave us a list of all the agencies in town where an inmate can go and get help for financial problems they may have to struggle with after being released and how to get in touch with the right people for help. In closing she gave the viewers an opportunity to become volunteers for the Clark County Jail and perhaps be a help to the prison population from time to time.

HOST/PRODUCER: JO HILL

TOPIC: CRIME AND LAW & ORDER

TV 26 COMMUNITY FOCUS

Senior Citizens ranked number nine on our top 10 Springfield Community Problems list for 1992. Today we went to the mall and talked with Rene Doyle, who is an employee for Elderly United. We discussed the Heat program and how great a service it is to not only the Elderly but the poor population as well who may miss a utility bill this winter. The Home Energy Assistance Program is designed to assist any low income family or elderly person to meet the rising cost of home heating. We discussed how a household may qualify for assistance in this program if the household's income falls within the range they have listed at the counter in the mall. We discussed Elderly United and some of the programs they have that also assist those who need assistance in other areas as well. She explained a little about the many other programs offered through Elderly United and in closing we gave a number to viewers interested in any of the programs we mentioned.

HOST/PRODUCER: JO HILL

TOPIC: SENIOR CITIZENS

TV 26 COMMUNITY FOCUS

Drug and Alcohol Abuse ranked number one on our top 10 Springfield Community Problems list for 1992. Today we visited the Clark County Jail and Talked with Jim Vanderwoude who is the Chemical Dependency Counselor for the Jail Inmates. We discussed the problems he faces there on a daily basis trying to help Inmates get off drugs, build their self esteem and steer them into some type of career training that will help them once they are released from Jail. He explained that Alcohol is still the drug that is abused more frequently than any other and that it is the hardest drug to be free of since it is legal and offered almost everywhere the Inmates go. Also Alcohol is more addicting than most other types of drugs and often is not considered a drug therefore making it more likely to appeal to most of the population. In most social gatherings it is offered in unlimited quantities and this too is a problem for a person struggling with this disease. In closing he gave a number to call if a viewer or someone the viewer cares for is having a problem with alcohol and wants to get some type of help.

HOST/PRODUCER: JO HILL

TOPIC: DRUG ABUSE